

VARVARA JONES

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UTAH VALLEY, UTAH



BS
DIGITAL MEDIA
Utah Valley University
2014

MS
INSTRUCTIONAL
PSYCHOLOGY &
TECHNOLOGY
Brigham Young
University
2026

Illustrator |||||
InDesign |||||
Photoshop |||||
Google Docs, etc. |||||
MS Word, etc. |||||
HTML + CSS |||||
Documentation |||||
Wireframing |||||
Branding |||||
Graphic Design |||||
Cover Design |||||
Formatting |||||
Writing |||||
English |||||
Russian |||||
Content Analysis |||||
Instructional Design |||||
Learning Theory |||||
Assessment |||||
Instructure Canvas |||||
Articulate Storyline |||||
SmartBuilder |||||

ADJUNCT INSTRUCTOR

Brigham Young University
2022 - present

Best parts about this job are mentoring students as they learn design and print publishing principles, tailoring curriculum to each group, creating intuitive modules on Canvas, keeping up with design trends, navigating Adobe Suite updates, and learning to communicate better together. Behind the scenes my TA and I practice the art of assessment and evaluation, delve into typography and branding history, provide grades in a timely manner, and on occasion play the role of support coaches.

OWNER, WRITER, DESIGNER

Inked Keyboard Publishing
2019 - present

Inked Keyboard Publishing is an ongoing side quest that allows me to practice a variety of skills necessary for a career in indie publishing. Building up to and during release weeks I write, revise, copy edit, and proofread thousands of words, design print and ebook covers in Photoshop, format body text in InDesign (or Kindle Create), set up files for distribution on Amazon KDP, create dozens of graphics for promo merch and social media posts, budget expenses, manage social media, and recruit reviewers through various platforms. Schedules and Oxford commas are a must.

FRONT-END WEB DEVELOPER

dōTerra International
2015 - 2017

First shiny job after college immersed me straight into the world of HTML, CSS, JavaScript, AngularJS, PHP, MySQL, Git, and a suite of corporate websites that demanded continuous feature development, updates, and database maintenance for half a dozen projects. Ensured seamless content updates, troubleshooted VIP earner payouts, mentored teammates, redesigned data presentation and flow, and backed up company-wide goals with on-brand web presence and customer-friendly websites.